



TOWN OF ORLEANS

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SELECT BOARD

TOWN
ADMINISTRATOR

ECONOMIC DEVELOPMENT COMMITTEE

An Economic Development Committee shall be appointed by the Select Board and shall be comprised of a member of the following:

- Six (6) members at large, including representatives of the business community
- One (1) member of the Planning Board

Member shall be appointed to 3-year terms, which shall be initially staggered so that term expirations are distributed evenly.

Background:

The Town has recognized the need to take action to protect and improve the local economy for the benefit of residents and visitors. In 2022, the Town completed an Orleans Economic Development Plan. A governing committee is needed to prioritize and facilitate action to implement the goals of the plan.

The committee is charged to do the following:

1. Review the Economic Development Plan and other Town plans to have a working understanding of Town goals.
2. Initiate programs or projects determined to be necessary and appropriate, and that are consistent with Town goals for economic development.
3. Work with the Planning Department and other Town staff, committees, and boards, to prioritize, identify funding, and implement items in the Economic Development Plan.
4. Create a specific action plan to achieve the goals and vision of the plan.
5. Educate residents on the benefits of economic development and communicate Town economic goals to residents and interested parties.
6. Evaluate the Town's regulatory requirements to safeguard the values of the community while encouraging positive investment and development consistent with Town goals.

7. Meet regularly with business owners to understand the needs and the challenges of operating a business in a seasonal, seaside location.
8. Coordinate economic development activities to promote the Town and recruit businesses.
9. Work with existing businesses to facilitate expansion and encourage retention.
10. Work with local, regional, and state agencies and organizations to exchange information and services relating to economic development efforts.
11. Recommend changes to this charge as the work of the committee evolves.
12. Provided periodic progress reports to the Select Board.

Drafted: June 16, 2022
Approved: July 13, 2022