

ORLEANS CHARTER REVIEW COMMITTEE
ARTICLES SELECTED FROM MASSACHUSETTS MUNICIPAL ASSOCIATION
BEST PRACTICE SERIES
www.mma.org

ECONOMIC DEVELOPMENT BEST PRACTICES

https://41g41s33vxdd2vc05w415s1e-wpengine.netdna-ssl.com/wp-content/uploads/2019/12/MMA_Best_Practices_vol5no6_2020.pdf

FOSTERING ENGAGEMENT BETWEEN COMMUNITY AND TOWN HALL

<https://www.mma.org/amherst-launches-online-engagement-platform/>

The town of Amherst has developed a new prong in its online engagement strategy with the launch of a new interactive platform, [Engage Amherst](#).

The March launch comes a year after the COVID-19 pandemic forced cities and towns across the state to pivot from in-person meetings and hearings to remote, online engagement with residents.

The new platform provides an opportunity for the community to learn about and offer feedback on projects and initiatives taking place in town, an alternative to attending traditional public, in-person meetings.

TRANSPARENCY

https://41g41s33vxdd2vc05w415s1e-wpengine.netdna-ssl.com/wp-content/uploads/2020/02/AM20_TransparencyBasics_AndersonKreiger.pdf

SOCIAL MEDIA: POLICIES, ETHICS and the LAW

https://41g41s33vxdd2vc05w415s1e-wpengine.netdna-ssl.com/wp-content/uploads/2020/02/AM20_SocialMedia_PoliciesEthicsLaw.pdf

STRATEGIES FOR BOOSTING COMMUNITY ENGAGEMENT

https://41g41s33vxdd2vc05w415s1e-wpengine.netdna-ssl.com/wp-content/uploads/2019/12/MMA_Best_Practices_vol5no7_2020.pdf

**ORLEANS CHARTER REVIEW COMMITTEE
ARTICLES SELECTED FROM MASSACHUSETTS MUNICIPAL ASSOCIATION
BEST PRACTICE SERIES
www.mma.org**

BEST PRACTICES: MUNICIPAL CLIMATE ADAPTATION PLANS

https://41g41s33vxdd2vc05w415s1e-wpengine.netdna-ssl.com/wp-content/uploads/2018/07/mma_best_practices_vol3no3_jan2018.pdf

FOSTERING CONNECTION BETWEEN COMMUNITY AND TOWN HALL

https://41g41s33vxdd2vc05w415s1e-wpengine.netdna-ssl.com/wp-content/uploads/2020/02/AM20_FosteringConnection_web.pdf