

Julia Steyer
ASSA
ORLEANS TOWN CLERK

Cultural District Committee Minutes

Sept 5, 2023

Present: John Didsbury, Karen Pierson, JoAnna Keeley, Bonny Campbell-Runyon, Clare O'Connor-Rice, Peter Brown, Louis Yarmosky, Kirsti Pfeiffer, Craig Oliveira, Andrea Reed (SB Liaison)

Absent: Paul Shorthose, Debbie Winnick

Meeting was called to order at 6:03 PM by Chairperson JoAnna Keeley. Minutes from Aug. 1, 2023 approved unanimously (motion O'Connor-Rice/ Pierson 2nd).

Treasurer's Report: Louis –

| | | |
|-----------|----------------|------------|
| 24 HV 175 | Gift account- | \$987.00 |
| 24 KA 175 | FY '22 | \$165.41 |
| 24 KU | FY '23 | \$6,406.22 |
| 24 KV175 | AFCC'22 Grant. | \$325.07 |
| | Total- | \$7324.69 |

Work will continue to create a clearer budget report.

MCC/CDI Festival Grant: completed.

Annual Committee Restructuring: No volunteers have stepped forward to fill the Chairperson's role. Karen proposed leadership could rotate for the next 3 months. Paul will be asked to chair the October meeting. Motion to rotate chairperson for the next 3 months and appoint a Chair and Vice-Chair in Jan. passed unanimously (motion Campbell-Runyon/ O'Connor-Rice 2nd).

Social Media- Debbie agreed to monitor info that comes in through the website.

Block Party: ODCD product was sold, people went to gallery show, good exposure. The rest of the product can be sold at Pop-Ups.

Pop Up Music Series Schedule/OFCB and Parish Park: Pop Ups are scheduled (Sept. 16- Nov. 25th).

ODCD has priority on use of building for events. We need to apply to book the space. Andrea does not think it appropriate for OCD to pay to use the building for

events. Motion (Yarmosky/Brown 2nd) to promote the use of gift certificates for businesses as give aways at Pop Up concerts passed unanimously.

Parking: Musicians will be asked to move vehicles after unloading equipment. The bank can be contacted to see if we could use their parking spaces and announcements about where to park can be made at concerts. A notice can go out to those on the mailing list. Committee members need to let JoAnna know which concerts they can attend. John will help set up. A greeter and people counter are needed. Louis needs names, addresses of performers for W9 forms and who to pay. Frank has this information.

Website: Christine has done everything we have asked her to do. Kirsti will help with basic text updates. JoAnna suggested there be a link to Love Live Local on the website to make it easy to find local craftspeople who don't have storefronts. Paul is updating the store front video. Photos need to be updated for a fresh look. Send them to Christine.

CA brochure Distribution: Paul got some good feedback from CA's he visited. Louis suggested we revisit assets to encourage them to send photos/announcements for social media postings. Ask Candace to contact 2 CA's a week to follow up on the letter she sent out. Karen reported Clark Doody @ Trove Gallery is doing a Cape and Islands Podcast on all things Orleans, art etc. He's created a QR Code. It would be a good idea to listen the podcast to see if content is appropriate to post on OCDC Social Media/ post QR Code in the Chronicle. He's trying to create a different vibe for the town. Clare suggested we ask him if he could interview the CA's.

Creative Economy: Andrea- the Economic Development Task Force has no representative for the creative economy. JoAnna wrote an excellent letter to the SB highlighting the importance of the creative economy in bringing business into town. Andrea thought we should ask to get on the TF meeting agenda to speak to this point. A discussion ensued about how to go about researching/documenting how the creative economy benefits Orleans specifically. Presenting to the Finance Committee may also be beneficial in the pursuit of getting the word out on the importance of the creative economy.

Should we put inserts into brochures with info about local craftspeople? A good place to start is to put this info on the website.

Other:

Seasonal Lighting- Karen- Spoke to Jay at CHO. The “Duke” needs to be rewired. We would have to figure out funding (possible grant money), gather volunteers.

Banners- It’s the town’s responsibility to maintain them and purchase new ones. It’s part of Wayfinding in town.

Public Art Video for website and town website- Paul could photograph them.

Public Art Sculpture is in the works.

A meeting with the Town Manager would be helpful in clarifying the responsibility of the town in respecting, maintaining and recognizing the value of the work of the committee.

New MCC Cultural Initiative Grant – send ideas to Bonny who will compile a list on how to use the money.

Winterfest- Gary will be contacted to find out what is going on this year. The Chamber and OIA are organizing the event.

Motion to adjourn at 7:31 passed unanimously.

Submitted by,

Bonny Campbell-Runyon
Recording Secretary