

Cultural District Committee Minutes

August 1, 2023

Present: Paul Shorthose, Bonny Campbell-Runyon, Clare O'Connor-Rice, Karen Pierson, Peter Brown, JoAnna Keeley, Craig Oliveira, John Didsbury, Louis Yarmosky, Andrea Reed (Selectboard Liaison).

Absent: Debbie Winnick, Kirsti Pfeiffer.

The committee welcomed **new members:**

**Craig Oliveira** has a background in finance/accounting, an interest in the arts and programming for families.

**John Didsbury** has been a musician most of his life, was general manager of a company and would like to help the committee however needed.

**Minutes** from June 6<sup>th</sup> and June 26<sup>th</sup> were approved unanimously as amended (motion Pierson/ 2<sup>nd</sup> O'Connor-Rice).

**Annual Town Committee Restructuring:**

- JoAnna indicated it is time to choose a new chairperson or co-chair for the OCDC.
- Paul feels every project going forward needs a "Project Manager" to oversee committee sponsored events/activities. As the work of the committee grows, this is an essential job. John volunteered to be Project Manager for the Pop-Up Practices. Louis will continue to assist.
- Paul, Karen and JoAnna will meet to draw up a set of guidelines for committee positions (Chair, Treasurer, Secretary etc.). Members will be asked to volunteer for these positions at the September meeting.

**Treasurer's Report:** The committee budget was approved by the Assistant Town Planner. Craig and Louis will collaborate to create a clear budget report. It is important to continue to keep track of volunteer hours invested in committee work as well as those of community volunteers.

**Pop-Up Practices Fall Series:** JoAnna explained we are required to obtain an entertainment license from the town (DPW) for Saturdays from Sept. to November to use Parish Park. She has already taken care of this. There was

discussion about adding more variety to the line-up. John will encourage Frank to look for more diversity when booking bands.

**Cultural District Display Case:** Paul continues to update the display with current photos and has printed a poster with Cultural Assets listed. As more Assets are added, he will print an additional section. Photos with OCDC signs and banners will help inform the public about who is responsible for promoting the arts in town.

**Cultural Assets list/Brochure:** Clare reported the 1<sup>st</sup> proof has been edited and should be printed this week. Bonny will be in charge of organizing distribution. JoAnna will send contact info for new members.

**Social Media:** Guidelines to be reviewed and voted on next meeting.

**Website:** Paul will take more photos of CA's to send to Candace and Debbie for use in the video and the website. Karen suggested we create a Public Art Video and Clare thought we should hire a professional photographer to take photos for the video. Channel 18 could also be approached to shoot a Public Art Video.

**MCC CDI Grant \$2500:** Money needs to be used to reimburse expenses from July 2022-July2023 (2022 Winterfest- \$1300). Clare and JoAnna will explore options. Suggested uses: Art, music, theater classes for kids.

**Other:**

- Sidewalk Sale this weekend. OCDC could set up a table with a donation jar.
- Andrea mentioned that Lower Cape TV needs a town representative on their board.
- Orleans Block Party Aug.16<sup>th</sup>- Committee members will set up a table with OCDC merchandise to sell at the Block Party. The OF Gallery will also be open.

Motion to adjourn (Yarmosky/O'Connor-Rice 2nd) at 7:27 was approved unanimously.

Respectfully submitted by,  
Bonny Campbell-Runyon