

Cultural District Committee Meeting

June 6, 2023

Present: JoAnna Keeley, Karen Pierson, Bonny-Campbell-Runyon, Louis Yarmosky, Paul Shorthose, Debbie Winnick, Kirsti Pfeiffer, Andrea Reed (SB Liaison).

Absent: Peter Brown, Clare O'Connor-Rice.

Meeting called to order at 6:00 by the chairperson.

Minutes from May approved unanimously.

Treasurer's Report: Louis is working on a simplifying the treasurer's report.

Grant Report: \$15,000 MCC Grant- monies need to be encumbered for a variety of uses:

- Updating the website- Christine is going to start over with a new Go Daddy account. She is working on an estimate of how much time it will take to do the work (at least 2 months).
- Contract with Candace Hammond
- Printing costs- brochure

Festival Grant should arrive soon.

AFCC Grant: Money can be used to fund Fall Pop-Up Series, as well. A new AFCC sign will be displayed at Pop-Ups. Going forward, AFCC logo needs to appear on schedules.

Snow Library and OCDC are co-sponsoring an Osterville Library Big Band concert. OCD will be included in promo material.

Comprehensive Plan Report was submitted on time.

First Thursdays: Michael Herman will host a meeting with representatives from each town committee once a month. This is an opportunity for committees to learn what other committees are doing, to share info about our committee and ask questions. Louis and Debbie will attend July and August respectively.

Pop-Up Concert Update: There is a concern that concert goers are taking up parking space from customers of nearby businesses. JoAnna suggested the committee take a survey during the 4 remaining concerts to find out where concert attendees are from and visit nearby businesses to ask for their input.

Debbie thought an interview with the couple who attends every concert would make a great social media posting. Louis will do the introductions at the remaining concerts. He will be the new Project Leader for the Fall concert series. The Academy Players will perform a short improv to promote upcoming plays at the Academy after the concerts that remain. The last one in early July will be a mini rehearsal of Winnie-the-Pooh.

July meeting: Bonny will schedule a new meeting date the last week in June as the next meeting fall on July 4th.

New OCDC Gmail Account: Debbie volunteered to monitor this account. orleansculturaldistrict@gmail.com.

Social Media/Website: Discussion of where to spend money- on social media postings or updating the website? The committee decided to prioritize the website and create Guidelines for the Social Media Manager (see attached document). We will have Candace continue to post on Social Media for the next 3 months.

Display Case: Paul is creating a poster to be displayed in the large display case at the Old Firehouse.

The meeting was adjourned at 7:31.

Submitted by,

Bonny Campbell-Runyon
Recording Secretary